

ABSTRACT OF THE DISCLOSURE

A method, including entering or receiving information regarding a ticket request or ticket option request for a ticket or option for a portion of an event remaining after a start of, and before completion of, the event. The ticket for an event portion is derived from a ticket for an entire event, purchased from a ticket issuer by a first individual having a ticket account. The ticket for an event portion is purchased or used by a second individual during the event with payment made to the ticket account of the first individual. The method also includes processing the information regarding a ticket request or ticket option request, generating a ticket availability message or a ticket option availability message, and transmitting the respective message to a communication device associated with or used by the second individual or a third individual.